

Study on Business Potential of FISHERY Industry in Indonesia, 2017 – 2020 and Their Major Players

Indonesia has various marine and fishery potential with extremely great sources. This great potential is also seen from the availability of fishery breeding areas which have kept on increasing in the last six years (2011-2016). In 2011, the width of fish farming areas was 1.19 million hectares and soared to 1.44 million hectares in 2016.

Based on a survey of PT. CDMI Consulting that in the last six years the domestic fishery condition has been improving and it is seen from the rising production either capture fishery production or fishery farming production with average growth of 20% per annum. In 2011 the development of fishery farming production reached 6.47 million tons in 2011 and already reached 6.47 million tons in 2016. Whereas, the production of capture fishery in 2011 amounted to 5.71 million tons and soared to 7.97 million tons in 2016. Up to end 2016 Indonesian fishery production value has reached Rp. 139.2 trillion.

In the last two years 2014 and 2015 fish processing industry in Southeast Asia was still controlled by Thailand and Philippines while Indonesia was as the owner of the widest marine areas and the third longest coastline. However, this condition was changed in 2016, the power of fishery industry in Southeast Asia has been controlled by Indonesia. So far, fish which will be processed by Thailand and Philippine and then exported are actually from Indonesia. With the policy of moratorium of

ex-foreign ship permit, it is more difficult to catch fish in Indonesian waters territory and with policy banning fish loading-unloading in the middle of the sea (transshipment), it worsened fishery industries of Thailand and Philippines. So, they proposed an application to open fish processing plants in Indonesia.

Viewing great potential of fishery business in Indonesia, CDMI Consulting is attracted in performing a deeper research and finally succeeded in publishing a study book with a title of "Study on Business Potential of FISHERY Industry in Indonesia, 2017 – 2020 and Their Major Players".

This book is only available at CDMI Consulting and it can directly be ordered in our marketing division with Mrs. Tina by phones (6221) 3193-0108, 3193-0109, 3193-0070 or Fax (6221) 3193 0102 or e-mail: marketing@cdmione.com at a price of Rp. 8,500,000.- for Indonesian Edition and Rp. 8,900,000.- for English Edition and Foreign price US\$ 700.

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LIST OF CONTENTS

❑	LIST OF CONTENTS	i
❑	LIST OF TABLES	iv
1.	INTRODUCTION	1
1.1.	Methodology	2
1.2.	Definition and Classification of Fishery	2
1.2.1.	Statistic Classification Standard of Fish Catching Equipment in Indonesia	3
1.2.2.	Classification Standard for Sea Fish Type	5
1.2.3.	Classification Standard of Inland openwater Fish Type	9
1.2.4.	Classification of Coastal Water Area for Marine fishery	11
2.	TARGET OF FISHERY SECTOR DEVELOPMENT	14
2.1.	Acceleration of Maritime Development	14
2.2.	Illegal Fishery (Illegal, Unreported and Unregulated Fishing)	15
2.2.1.	Target	15
2.2.2.	Direction of Policy	15
2.3.	Enhancement of Fishery Output	16
2.3.1.	Target	16
2.3.2.	Policy Direction and Strategy	17
2.3.3.	Physical and Territory	19
2.3.4.	Licensing	20
2.3.5.	Program for Developing Bred-Fishery	25
3.	FISHERY POTENTIAL IN INDONESIA	26
3.1.	Potential of Capture Fishery	27
3.1.1.	Potential of Marine Capture Fishery	27
3.1.2.	Inland Openwater Fishery	28
3.2.	Farming Fishery Potential	29
3.2.1.	Width of Farming Business Area	32
3.2.2.	Indonesia Becoming Innovation-Reference of Rice -Fishery	32
3.3.	Potential of Fishery and Maritime Development	33

4.	FISHERY PRODUCTION EQUIPMENT	36
4.1.	Total Households / Companies	36
4.2.	Type of Business	36
4.2.1.	Capture Fishery	37
4.2.1.1.	Total Boats/Ships	37
4.2.1.2.	By Waters and Ship Types	37
4.2.1.3.	By Province.....	40
4.2.1.4.	Total Fishery Households/Companies.....	45
4.2.1.5.	Total Fishermen by Category and Sub Sector	45
	1. Capture Fishery in Rivers.....	46
	2. Capture Fishery in Lakes	48
	3. Capture Fishery in Dams	51
	4. Capture Fishery in Swamps	53
	5. Capture Fishery in Puddles of Water	55
4.2.2.	Fishery Farming	58
4.2.2.1.	Total Fishery Households, Farming Type and Province.....	58
5.	S U P P L Y	64
5.1.	Development of Fish Production	64
5.1.1.	Capture Fishery	65
5.1.1.1.	Marine Capture Fishery	66
	1. By Group	66
	2. By Fish Type.....	67
	3. Production Value	70
5.1.1.2.	Inland Openwater Capture Fishery	76
5.1.2.	Fishery Culture.....	82
5.1.2.1.	Government Encouraging Milkfish Culture	84
5.2.	Development of Import	92
5.2.1.	Import by Processing Type.....	92
5.2.2.	Import of Fish Type	93
5.2.3.	Import of Country of Origin	95
5.3.	Total Supply	99
6.	D E M A N D	100
6.1.	Export Market	100
6.1.1.	Export by Processed Type.....	101
6.1.2.	Export by Fish Type	101
6.1.3.	Export by Destination Country	104

6.2. Local Market	118
6.2.1. Demand of Fish Canning Industry	118
6.2.1.1. Canned Fish Producers and Their Capacity	118
6.2.1.2. Local Consumption of Canned Fish	123
6.2.2. Demand of Fish Flour Industry.....	123
6.2.2.1. Fish Flour Producers and Their Capacity.....	124
6.2.2.2. Fish Flour Consumption	125
6.2.3. Demand of Fish Oil Industry	127
6.2.3.1. Producers and Capacity of Fish Oil Industry.....	127
6.2.3.2. Development of Fish Oil Consumption	128
6.2.4. Demand by Dried / Salted Fish Industry	128
6.2.4.1. Producers and Production Capacity of Dried/Salted Fish Industry	128
6.2.4.2. Development of Dried/Salted Consumption	128
6.2.5. Demand by Boiled Fish.....	129
6.2.6. Demand by Smoked Fish.....	129
6.2.7. Demand for Fresh/Cold Fish	130
6.2.8. Demand for Frozen Fish	130
6.2.8.1. Producers and Their Capacity	130
6.2.8.2. Consumption of Frozen Fish.....	130
6.2.9. Total Demand	131
7. PROJECTION OF PROCESSED FISH CONSUMPTION IN INDONESIA.	132
8. GOVERNMENT REGULATIONS	134
9. CONCLUSION	139

