



Study on Business Potential and Main Players of SEA TRANSPORTATION Industry in Indonesia, 2015 - 2019

Indonesia has been noted as the largest archipelago country in the world with width of 7.7 million km² and the longest coastline of 95,181 km. Also, it owns 17,480 islands. With such a great potential, Indonesia shall have strategic role in sea transportation industry. In facts, the competitive ability of inter-island or inter-state sea transportation is still low so fleets with foreign flags are still dominated. Besides, the condition of Indonesian ports which is still less competitive makes more than 60% Indonesian goods export to pass Singapore.

Viewing this fact, Indonesia under the leadership of President Joko Widodo has designed Sea Toll concept by constructing 24 seaports, either new ports or expanded ports. Based on CDMI's research, total ports presently reach 1,306 units but only 141 ports which can be stopped by foreign ships while ports which fulfill the requirement of International Ship and Port Facility Security (ISPI) as a requirement of International Maritime Organization are 5 ports namely Tanjung Priok (Jakarta), Tanjung Perak (Surabaya), Tanjung Emas (Semarang), Belawan (Medan) and Panjang (Lampung). Whereas, some 25 other seaports will follow them.

Investment required to construct new ports and expanded ports in Indonesia reaches US\$ 7 billion equivalent to Rp. 85 trillion. The construction of these ports support Sea Toll project with fantastic investment of Rp. 700 trillion. Therefore, large sized ships may serve cargo transportation from Sabang until Jayapura and this condition reduces national logistic cost. Several countries such as Japan, China and USA have committed to finance this giant project. Banking parties

which previously did not support this project compete to pour their credit to this industry particularly Bank Mandiri, BRI, BNI, and other private banks. Moreover, insurance companies and financing institutions lustroously take glance this industry.

Great potential of sea transportation business in Indonesia makes P.T. CDMI is attracted to perform a deeper research in the last three months and finally succeeded in publishing a book with the title "Study on Business Potential and Major Players of SEA TRANSPORTATION Industry in Indonesia, 2015 - 2019". This research study book discusses the condition of sea transportation in Indonesia, seaports and their facilities, as well as ship export and import.

This study book is only available in PT. CDMI and it can be directly ordered to our marketing division Mrs. Tina by phones (021) 3193 0108, 3193 0109, 3193 0070 or Fax (021) 3193 0102 or e-mail: marketing@cdmione.com at a price of US\$ 650.- for Indonesian Edition and US\$ 700.- for English Edition.

Having submitted this offer, we thank you for your cooperation and look forward to hearing your response promptly.

Cordially yours,
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