

Study on Potential and Business Opportunity of SUPERBLOCK in Jabodetabek, 2014 - 2018

The growth of property business in Jakarta, Bogor, Depok, Tangerang and Bekasi (Jabodetabek) has increased highly in the last five years (2009 – 2013) with growth of above 25%. The high growth is in line with high economic growth of these areas which raises medium and high class society. Based on a survey of CDMI that in 2005 total population of Jabodetabek was 21.4 million people and in 2013 the population has reached 29.5 million people.

From total population above, some 15% is medium class society with income of Rp. 7 million – Rp. 15 million per month, 10% is high class society with income of Rp. 15 million – Rp. 50 million per month and 5% is very wealth people with income of above Rp. 50 million per month.

High growth of medium and high class society in Jabodetabek has made developers to compete launching their superior property projects such as real estates, apartments, office towers, shopping centers, soho and hotels. Presently, lots of developers have tended to construct their property projects in an integrated areas and this condition has become a trend in not only cities but also suburban areas.

The concept of superblock construction has been pioneered by Indonesian leading developers such as BAKRIE Group with Rasuna Epicentrum, DJARUM Group with Grand Indonesia, LIPPO Group with Kemang Village, PAKUWON Group with Gandaria City, PONDOK INDAH Group with Puri Indah, CIPUTRA Group with Ciputra World, AGUNG PODOMORO Group with Central Park, MEGAPOLITAN Group with Vivo Sentul, METLAND Group in Bekasi and others such as

PP PERUMAHAN which will construct its superblock with a planned investment of Rp. 10 trillion, ADHI Realty with an investment of Rp. 4 trillion, WASKITA KARYA with an investment of Rp. 5 trillion, PERUMNAS with an investment of Rp. 3.5 trillion and other medium developers.

Viewing the enthusiasm of developers above, CDMI is interested in performing a deeper research on the growth of superblock business in JABODETABEK and finally succeeded in publishing a book with the title "Study on Potential and Business Opportunity of SUPERBLOCK in Jabodetabek, 2014 – 2018".

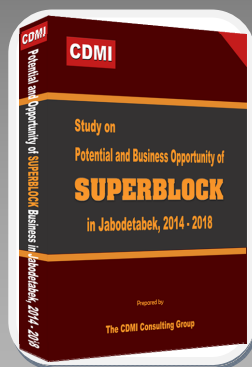
All developers shall recognize how great the potential of Superblock business in Jabodetabek is. Beside, banking party which grants Loans for Capital Expenditure (CAPEX) or company expansion shall also comprehend it.

This book is exclusively sold only at CDMI and it can directly be ordered to our marketing division with Mrs. Tina through telephone (021) 3193 0108, 3193 0109, 3193 0070 or Fax (021) 3193 0102 or e-mail : marketing@cdmione.com of US\$ 675 for Indonesian Edition and US\$ 700 for English Edition.

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