

Study on Business Potential and Major Players of COOKING OIL Industry (Oil Palm, Coconut and other Vegetables) in Indonesia, 2014 – 2018

Indonesia has been known for a long time as the largest CPO producer in the world with sustainably increasing production. In 2014, total CPO production is predicted to reach 28 million tons with foreign exchange of US\$ 25 billion. However, this predicate does not make Indonesia to be able to control CPO price in world market. Even, Indonesia is always controlled and shall follow the intention of importing countries. Actually, it can be avoided if Indonesia is able to perform innovation of CPO derivative products such as cooking oil, margarine, cosmetics, biodiesel and oleochemicals.

Since 2011 Indonesian government has recommended and given facilities to oil palm industries to produce various CPO downstream products like cooking oil and other derivative products. So, they do not just export their raw products in the form of CPO. This recommendation was warmly welcomed by cooking oil industries which have controlled this sector for a long time such as WILMAR Group, SINAR MAS Group, SALIM Group, MUSIM MAS Group, DARMEX Group, SUNGAI BUDI Group, ASIAN AGRICULTURE Group, PERMATA HIJAU Group, ASTRA Group, CISADANE RAYA Group and others. These company groups have kept on increasing their production capacity to meet export markets.

Based on a survey conducted by CDMI that the production of Indonesian cooking oil in the last five years (2009 – 2013) had increased by 16.5% per annum on the average from 7.13 million tons in 2009 to 13.0 million tons in 2013. In the above period, the largest contribution 96.44% was from palm cooking oil while the rest came from coconut cooking oil 3.43% and other vegetable cooking oil 0.13%. The same thing occurred in cooking oil export, in 2009 the export of cooking oil reached 4.3 million tons valued US\$ 2.92 billion soared to 7.9 million tons valued US\$ 6.29 billion.

Viewing the above facts, there are more oil palm company groups which will enter cooking oil business and other

downstream sectors, including RAJAWALI NUSANTARA INDONESIA (RNI), MAKIN Group, UNILEVER Group, several State Plantation Companies (PTPN) and others. Reportedly, investors from China will also construct cooking oil plants in Sumatera and Kalimantan.

Viewing the enthusiasm the companies above, CDMI, an independent consultant in Jakarta, is interested in performing a deep research and finally succeeded in publishing a study book with the title "Study on Business Potential and Major Players of COOKING OIL Industry (Oil Palm, Coconut and other Vegetables) in Indonesia, 2014 – 2018"

This study is exceptionally required by cooking oil industries within and outside the country, investors entering into this business, banking parties as creditor, distributor and other supporting industries to identify the development of cooking oil industry in Indonesia and its projection in upcoming five years.

This book can be ordered at CDMI and directly ordered to our marketing division Mrs. Tina by phones (021) 3193 0108, 3193 0109, 3193 0070 or Fax (021) 3193 0102 or e-mail: marketing@cdmione.com at a price of Rp. 6,950,000.- for Indonesian Edition and Rp. 7,400,000.- or equivalent US\$ for English Edition.

Having submitted this offer, we thank you for your cooperation and look forward to hearing your response promptly.

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